

Dear <Insert Manager's Name>,

As we all work to meet the demands of a changing world and rise to the opportunities of today's workplace, I would like to explore new ways to improve my leadership capabilities and enhance my ability to lead my team effectively.

I'm writing to ask you for your approval to attend the **Women in Leadership Institute™** (WIL) on November 13–16, 2023. This conference is presented by SHRM and is offered in-person in Orlando, Florida, or through a 100% virtual experience. **Whether I attend in-person or virtually, I feel this experience will equip me with new leadership competencies and skills.**

Here is a little bit about this conference: WIL is an exceptional leadership development opportunity for high-potential and high-performing women leaders. There are world-class keynote speakers, small group learning opportunities, and hands-on learning experiences.

The overall ROI is clear: Because WIL is based on a research-backed Advancing Women Leaders model and research on the seven hurdles women face in the workplace, I'll learn actionable strategies and best practices when it comes to maximizing my potential as a woman leader. As part of the WIL experience, I would get to complete an Advancing Women Leaders Assessment, giving me invaluable insights into my leadership strengths and opportunities. Then, I'll get to unpack these results and reflect on how the event content applies to my individual leadership development.

Attending WIL would especially help me address the goals we discussed at my last performance review <add some additional information unique to your review here>.

Here is an approximate breakdown of costs associated with this conference:

All-Access (In-Person or Virtual) \$3,900 <i>The complete experience: Choose between virtual or in person. 31+ hours of leadership development.</i>	Virtual Keynotes PLUS \$1,700 <i>All the benefits of virtual Keynotes with added virtual Master Classes. 12 hours of leadership development.</i>	Virtual Keynotes \$1,050 <i>Experience virtual Keynotes in an abbreviated experience. 8 hours of leadership development.</i>
In-Person All-Access in Orlando, Florida Registration Fee: \$3,900 Airfare: Transportation: Hotel (5 nights): Meals (5 nights at \$X):	Virtual Experience <ul style="list-style-type: none">• 50% off until December 31, 2022• 40% off until April 30, 2023• 30% off until June 30, 2023• 20% off until August 31, 2023• 10% off until September 20, 2023	

Upon my return, I would be happy to submit a report that would include major takeaways and a summary of how I will implement the leadership best practices and insights provided to me at the event. I can also share insights with other departments looking to make a similar commitment to leadership development.

Thank you for considering this request. I look forward to your reply.

Regards,