

Deadline – October 30, 2009

## The 2010 Summit on Leading Diversity

April 26 – 28, 2010 \* Atlanta, GA  
InterContinental Buckhead Atlanta

### Request for Proposals

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Linkage, Inc. launched *The Summit on Leading Diversity* 11 years ago in response to a growing demand for high-quality diversity training. The content presented at *The 2010 Summit on Leading Diversity* combines practical approaches and action plans with a spirit and energy that practitioners can use to create and execute integrated diversity strategies that will impact employees, business results, and the organization's surrounding communities.

The Summit is committed to delivering high-quality training that addresses the most current and pressing diversity issues. The Summit is looking for organizations and individuals who will share newly gained knowledge and insight in creating, measuring, and managing diversity initiatives, as well as solutions for understanding and meeting the needs of an ever-changing workforce.

#### Submission Overview:

You are invited to submit a proposal for *The Summit on Leading Diversity*. Proposals will be accepted from professionals with an expertise in workforce diversity; specifically those who are involved with the application or design of diversity initiatives or programs, or those who have a relevant case study on the topic. The program advisory committee will review proposals. Priority will be given to proposals that are **innovative, practical, include specific and applicable learning objectives, and describe approaches that are feasible for all size organizations**. In addition, those submissions which are creative in their use of experiential learning techniques will receive special consideration, particularly for the skill-building workshops.

#### Selection Criteria:

All proposals will be carefully reviewed by the program advisory committee. Product or company endorsements and promotions are strictly prohibited. Selection will be based on the following criteria:

- relevance to conference theme and quality of presentation
- ability to provide proven results
- originality of approach
- quality of supplements/handouts
- qualifications of presenter(s) and references
- practical application of material and feasibility of implementation
- absence of sales and marketing content

#### Presenter Guidelines:

Sessions for this program range from approximately one hour and fifteen minutes, including time for interactive discussion, to full-day, skill building sessions. Presenters are expected to work closely with conference planners in advance of the conference and asked not to make any substantial changes in content, process, names, or numbers of presenters without the approval of the conference program manager. Please note that if you are selected to present at the 2010 Summit, you must receive a score of 4.0 or better on a scale of 1 to 5 to be considered for future Linkage events.

**Session overheads and handouts are required from all speakers eight weeks prior to the event.** They should be high quality black and white, without page numbers or sales/marketing copy. This material will be **due by March 12, 2010**. Presentations might be audio taped.

#### Timetable:

Deadline for proposals: **October 30, 2009**

Notification of approval: January 8, 2010

Camera-ready or PowerPoint copy of proceedings to Linkage: March 12, 2010

# The Summit on Leading Diversity

## Request for Proposal Form

### *I. Presenter (main contact) information:*

Presenter's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Department: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

### *II. Will there be anyone co-presenting with you?*

Co-presenter's Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

*III. Title of Presentation:* \_\_\_\_\_

*IV. Is this a case study or a skill building workshop?* \_\_\_\_\_

***V. Please provide a brief written description of the proposed session with 3-5 "action" learning objectives of the session - i.e.: what the attendee can expect to learn.***

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***VI. What was the business objective/what did you hope/plan to achieve with this initiative? How successful was the initiative? (If workshop – what can one expect to accomplish by implementing the concepts presented in the workshop and how that impact can be measured?)***

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***VII. What measurable results were achieved? How did this affect your overall business objectives? (If workshop – please describe the business case for implementing such a process or tool)***

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***VIII. What were the biggest challenges you faced? (If workshop – please describe possible challenges)***

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**IX. How did you overcome these challenges?**  
*(if Workshop – please describe techniques and strategies for overcoming challenges)*

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**X. What is the duration of the session?** \_\_\_\_\_

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**XI. Who is your most relevant audience?**

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**XII. Please list references who have seen you present:**

<b>Name:</b> _____	<b>Name:</b> _____
<b>Title:</b> _____	<b>Title:</b> _____
<b>Company:</b> _____	<b>Company:</b> _____
<b>Phone:</b> _____	<b>Phone:</b> _____
<b>Fax:</b> _____	<b>Fax:</b> _____
<b>Email:</b> _____	<b>Email:</b> _____

**XIII. Please attach any additional relevant information (i.e.: biography, published articles, models).**

***Please return this proposal by October 30, 2009 to:***

Karina Wilhelms

[KWilhelms@linkageinc.com](mailto:KWilhelms@linkageinc.com)

Telephone: 213.568.3114 \* Fax: 781.993.1427

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