Today’s complex academic medicine and healthcare environment needs women leaders at the forefront.

The Time has Come…

- A community of 400 women leaders in academic medicine and healthcare
- A day of networking, connection and learning
- Exposure to deep skills training sessions on competencies required to drive results
- Powerful keynote speakers that inspire

Co-produced by the University of Michigan Medical School
THE NEED

Women are not advancing to leadership roles fast enough to meet the current and future needs in healthcare and academic medicine. Smart organizations recognize that without an adequate supply of highly skilled, experienced women advancing into leadership, they will fail.

THE EXPERIENCE

Networking and Connection

Leaders credit relationship building as most critical to their advancement, yet many women don’t take the time to build their network. Take advantage of this unique opportunity to network and learn from other women in your industry.

Skill Development

Participants will experience accelerated growth through integrated skills-based training, connecting critical thinking and relational leadership skills with top thought leaders and a world class faculty. This year’s Summit skill sessions are built on this reality: **Women who advance are skilled negotiators who navigate conflict well, and have powerful and purposeful presence. All Summit participants will experience:**

**Skill Session: Effective Negotiation**

- How to conduct negotiations in a way that builds healthy and productive internal and external relationships.
- Strategies for negotiating up and dealing with senior decision makers and influencers.
- Tools to prepare, conduct, and analyze negotiation results so that they can continuously improve.

**Skill Session: Leadership Presence**

- Effective relationship building skills necessary to drive individual and team development.
- Techniques for developing an authentic and compelling leadership presence.
- Learn the elements of the PRES model, and how they help leaders show up more effectively.

When organizations send multiple high potential women to a learning experience, the speed of succession of women leaders in the organization increases.

Inspiring Keynote Presenters

**AMY CUDDY**
The Harvard Business School Professor: Dr. Amy Cuddy is a social psychologist and Associate Professor at Harvard Business School. Her latest research illuminates how “faking” body postures that convey competence and power (“power posing”) — even for as little as two minutes—changes our testosterone and cortisol levels, increases our appetite for risk, causes us to perform better in job interviews, and generally configures our brains to cope well in stressful situations.

**PAULA JOHNSON**
Recipient of The Outstanding Women Leader in Healthcare award: Paula A. Johnson, M.D., M.P.H., is the Executive Director of the Mary Connors Center for Women’s Health and Gender Biology and Chief of the Division of Women’s Health at Brigham and Women’s Hospital (BWH), where she is responsible for developing interdisciplinary research, education, and clinical programs in women’s health. Dr. Johnson is a women’s health specialist and a pioneer in the treatment and prevention of cardiovascular disease. She conceived of and developed one of the first facilities in the country to focus on heart disease in women.

**SOLEDAD O’BRIEN**
An award winning journalist, documentarian, news anchor and producer. O’Brien was the originator of Black in America and Latino in America. In June 2013 she launched Starfish Media Group, a multipplatform media production and distribution company, dedicated to uncovering and producing empowering stories that take a challenging look at the often divisive issues of race, class, wealth, poverty and opportunity, through personal stories. In 2010, she wrote a critically-acclaimed memoir The Next Big Story: My Journey through the Land of Possibilities, which chronicles her biggest reporting moments and how her upbringing and background have influenced these experiences.

To Learn More:

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www.linkageinc.com/medicalsummit

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Monday, March 30, 2015

7:00–8:00 AM  Registration
8:00–8:15 AM  Welcome and Opening Remarks
8:15–9:00 AM  Outstanding Female Leader Award and Keynote Address: Paula Johnson on Leading Change
9:00–9:30 AM  Fast Networking
9:30–10:00 AM Networking Break
10:00–11:30 AM Competency-Based Learning Sessions
11:30 AM–12:15 PM Lunch
12:15–1:15 PM  Keynote Address: Soledad O’Brien on Empowering Women in Leadership
1:30–3:30 PM  Competency-Based Learning Sessions
3:30–4:30 PM  Keynote Address: Amy Cuddy on Communicating with Impact
4:30–6:00 PM Networking Reception

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Linkage

Linkage works with leaders and leadership teams worldwide to build organizations that produce superior results. For over 25 years, we have delivered on this promise by strategically aligning leadership, talent, and culture within organizations globally. We do this by providing strategic consulting on leadership development and talent management topics and through our learning institutes, skill-building workshops, tailored assessment services, and executive coaching.

Linkage is headquartered in Burlington, Massachusetts with operations in Atlanta, Minneapolis, New York, San Francisco, St. Louis and outside the U.S. in Athens, Bangalore, Brussels, Buenos Aires, Hong Kong, Istanbul, Kuala Lumpur, Kuwait City, Mexico City, Seoul, Shanghai, Singapore, and Sydney.

JOIN US AS A PARTNER OF THE LEADERSHIP SUMMIT FOR WOMEN

- Brand your organization as one dedicated to the advancement and development of women
- Recruit and retain high potential women leaders
- Gain visibility through a national marketing campaign to HR executives and women business leaders

For more information on sponsorship opportunities, email Claire Edmondson at cedmondson@linkageinc.com

TUITION

Individual: $525/person
Groups of 10 or more: $450/person

HOTEL ACCOMMODATIONS

Ann Arbor Marriott Ypsilanti at Eagle Crest
1275 S Huron Street Ypsilanti, MI 48197
Phone: +1.734.487.2000

Hotel rooms are not included in the Institute tuition. A limited block of rooms is being held at the Ann Arbor Marriott Ypsilanti at Eagle Crest at a reduced rate until March 1, 2015. When reserving your room, mention that you are with Linkage’s Leadership Summit.