

FOR IMMEDIATE RELEASE

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Jennifer McCollum Named CEO of Linkage

BURLINGTON, MA, June 27, 2018 – Jennifer McCollum has joined Linkage as CEO. Ms. McCollum has come on board at a time when the organization is uniquely positioned for growth, with the recent launch of our Purposeful Leadership framework and the continued expansion of our work advancing women leaders globally.

Prior to Linkage, Ms. McCollum spent the last decade growing businesses within Corporate Executive Board (CEB), now Gartner. In her time there, she led product management within the leadership division, driving innovative solutions that helped organizations select, develop and place leaders at all levels. She also ran CEB's Leadership Academies business, which developed more than 30,000 professionals in 2,100 companies and 50 countries and grew revenue at a 97% combined annual growth rate across five years.

Previously, Ms. McCollum served as CEO of IntraVision, a leadership consultancy she founded and successfully grew over the course of eight years while working with clients like The Coca-Cola Company, Merck, and First American Equipment Finance, an RBC/City National Company.

“We are excited to begin the next chapter of Linkage’s growth under Jennifer’s leadership,” said Jesse Serventi, Founding Partner of Renovus Capital Partners. “Jennifer’s tenure as a results-focused product management executive, coupled with her business management experience developing, launching and delivering leadership products and services, make her a natural choice to bring new energy and focus to our business.”

“Linkage has a long and rich history of innovation in leadership, and I’m honored to help build on the impact this talented team has generated,” said Ms. McCollum. “I am especially eager to accelerate our global aspiration to create more purposeful leaders and organizations, and to advance women in leadership and cultures of inclusion.”

About Linkage

At Linkage, we are passionate about developing leaders who create lasting impact in and outside of their organizations. We believe that becoming the best requires a lifelong commitment to learning, improving, adapting and developing. For more than 25 years, Linkage has provided insights on leadership development strategy, consulting services, and learning tools to organizations looking to strengthen their leaders, more effectively engage their teams, and build cultures of employee engagement and lasting leadership impact. Learn more about Linkage at <http://www.linkageinc.com> or call 781-402-5555.

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