



**Women in
Leadership™**
A LINKAGE INSTITUTE

The Executive Forum for
**Advancing
Women &
Inclusion**

November 2019
Phoenix, AZ
www.linkageinc.com/WIL



**When we engage both genders to
*advance high-performing women, we
acknowledge that this isn't a women's
issue—it's a business issue.***

Executives carry increasing responsibility to drive successful innovation and results. How they model inclusive leadership, build creative strategies for advancing diverse talent, and effectively grow the pipeline of women in the leadership ranks defines how successfully an organization can meet and exceed its strategic goals.

At the heart of the matter is gender parity—advancing high-potential employees from across the entire talent pool so that organizations can achieve maximum results. To support these efforts, Linkage presents the *Executive Forum for Advancing Women & Inclusion*—a two-day program for executives who are committed to creating and sustaining inclusive leadership practices.

Who Should Attend?

- Executives championing the advancement of women in their organizations
- Leaders positioned to take action and to create and sustain an environment where women can thrive
- Teams of 2–5 executives with D&I/HR leaders who want to drive change



Address

unconscious bias through self-reflection, small-group work and powerful keynotes.



Understand

how your biases influence and impact your teams, direct reports and organization.



Identify

and plan next action steps most critical to advancing women leaders.



Benchmark

how to address strategic, cultural, systematic and developmental factors impacting the women leaders in your organization.



Complete

Linkage's 360° Inclusive Leadership Assessment™, which addresses behaviors required to create an inclusive culture.

Linkage's Advancing Women Organizational Assessment™ unearths your company's strengths and opportunities for growth in the four dimensions critical to advancing women.

YOUR JOURNEY AT THE EXECUTIVE FORUM

Day One:

Leaders focus on Inclusive Leadership and Unconscious Bias by leveraging Linkage's Inclusive Leadership 360° assessment.

Day Two:

Leaders shift their focus from ally to advocate by reviewing their company's results from Linkage's Advancing Women Organizational Assessment, and engage in roundtable discussions to build action plans to accelerate the advancement of the women in their organizations.



Venue & Logistics



Enroll Today

You may enroll by contacting Linkage via:
info@linkageinc.com | +1.781.402.5555 |
www.linkageinc.com/WIL

We encourage early enrollment as space is limited to 50 participants.



Make an Impact

Implement broader, accelerated change by bringing a team of 10 or more to the *Women in Leadership Institute™* and leveraging the opportunity to convene executive leaders with your top female talent on site.



Tuition

\$3,295
per person

Full tuition must be received in US funds. Group reservations will be billed to the primary contact unless otherwise specified. A \$350 administrative fee will be applied to any cancellation at any time. After September 30, 2019, cancellation of any and all registrations—including "no shows"—is subject to the full Institute fee. An organization may substitute one paid participant for another at any time with no additional fees or charges.



Stay with Us!


**JW Marriott Phoenix Desert Ridge
Resort & Spa**
5350 E Marriott Drive
Phoenix, AZ 85054
+1.480.293.5000

Please note that the hotel charges are not included in the Forum registration fee. Forum participants should contact the hotel directly to arrange for accommodations. A limited block of rooms will be available at a special event rate. Rooms are available on a first-come, first-served basis. Please make your reservation early.



Linkage

Create lasting leadership **impact**

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