

**FOR IMMEDIATE RELEASE**

**LINKAGE'S 15<sup>TH</sup> ANNUAL GLOBAL INSTITUTE  
FOR LEADERSHIP DEVELOPMENT ANNOUNCED**  
*2011 Program Will Feature New Communication Academy*

**Burlington, MA (March 31, 2011)** – Linkage's [Global Institute for Leadership Development](#) (GILD) is the premier program for transforming average leaders into superior leaders by combining a five-day immersion experience with a year of ongoing education and support. *Leadership Excellence* magazine has named GILD's rigorous curriculum the #1 leadership development program in the world for five consecutive years. GILD is based on a leadership competency model developed by Linkage's Phil Harkins and leadership expert Warren Bennis.

The 2011 faculty of 100 combines world renowned thought leaders and business leaders with expert coaches and team facilitators including:

- [A.G. Lafley](#), former Chairman of the Board, President and Chief Executive Officer of Procter & Gamble; recognized broadly as a game-changing leader in management and innovation.
- [Bill George](#), board member of Goldman Sachs, Target, and Novartis; recognized as "Executive of the Year" by the *Academy of Management*, "Director of the Year" by the *National Association of Corporate Directors*, and one of *Public Broadcasting's* "Top 25 Leaders of the Past 25 Years."
- [Gary Hamel](#), professor of Strategic and International Management at the London Business School; Chairman of Strategos and Director of the Woodside Institute; recognized by the *Wall Street Journal* as the world's most influential business thinker, and by *Fortune* magazine as the world's leading expert on business strategy.
- [Marshall Goldsmith](#), acclaimed author of management-related literature, professor, executive educator and coach; recognized as one of the fifteen most influential business thinkers in the world by *The London Times* and *Forbes*.

This year also marks the launch of the new [Communication Academy](#) at GILD. These sessions will address the challenges of communicating as a global leader across cultures and managing different communication styles. Presenters include Susan Scott, author of *Fierce Conversations*, Fons Trompenaars, author of *Riding the Waves of Culture*, and Nick Washienko, a leading expert on executive communication.

Linkage provides clients around the globe with integrated solutions that include strategic consulting services, customized leadership development and training experiences, tailored assessment services, and benchmark research. Linkage's mission is to work with leaders and leadership teams to build great organizations that deliver results. With a relentless commitment to learning, Linkage offers conferences, learning summits, open-enrollment

workshops, and distance learning programs on leading-edge topics in leadership, management, human resources, and organizational development.

For more information on GILD 2011 or to register for this year's Institute, call 781-402-5555 or email [info@linkageinc.com](mailto:info@linkageinc.com).

*Linkage* is headquartered in Burlington, Massachusetts with operations in Atlanta, Boston, New York, San Francisco and outside the U.S. in Athens, Bangalore, Brussels, Hamilton, Hong Kong, Istanbul, Johannesburg, Kuala Lumpur, Kuwait City, Mexico City, Rome, Seoul, Shanghai, Singapore, Sydney, Vilnius.

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