



## FOR IMMEDIATE RELEASE

### LINKAGE ANNOUNCES ITS 2011 THOUGHT LEADER SERIES LINEUP *World-class live and interactive leadership and management training series*

**Burlington, MA (February 14, 2011)** – [Linkage](#), a global leadership development organization, recently announced the spring lineup for its prestigious [Thought Leader Series](#). The series features eight 90-minute live leadership broadcasts which can be viewed by satellite and webcast and include interactive Q&A sessions with each featured presenter. Linkage will kick-off the spring series on March 23, 2011 with best-selling author, [Adrian Gostick](#), a global thought leader on workplace strategy and employee engagement. Gostick will be presenting on [How One Great Team Can Transform an Entire Organization](#). Building off his previous research on the power of recognition in motivating employees (resulting in his best-selling books defining the Orange Revolution — so named for the orange color of carrots), Gostick will introduce the straightforward steps to inspiring an Orange Revolution in teams and throughout organizations through easy, prescriptive, outcome-based applications that can be implemented today.

Other speakers in the spring series will include:

- [Steven Johnson](#) on *Where Good Ideas Come From*
- [Atul Guwande](#) on *How to Get Things Right in a Complex World*
- [Charlene Li](#) on *Open Leadership: Transform the Way you Lead*

Linkage also offers over 90 on-demand titles available as part of the [Thought Leader Library](#) which includes presentations by Warren Bennis, Benazir Bhutto, Rudy Giuliani, Gary Hamel, Patrick Lencioni, Jack Welch and many more. For more information or to register your team, call 781-402-5555 or [visit us online](#) at [www.linkageinc.com/tls](http://www.linkageinc.com/tls).

*Linkage* headquartered in Burlington, Massachusetts with operations in Atlanta, Boston, New York, San Francisco and outside the U.S. in Athens, Bangalore, Brussels, Hamilton, Hong Kong, Istanbul, Johannesburg, Kuala Lumpur, Kuwait City, Mexico City, Rome, Seoul, Shanghai, Singapore, Sydney, Vilnius.

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