



FOR IMMEDIATE RELEASE

**LINKAGE LAUNCHES *THE POWER OF EFFICACY FOR
UNDER-REPRESENTED EMPLOYEE GROUPS***

New career advancement workshop co-located at the 2011 Leading Diversity Summit

Burlington, MA (March 7, 2011) – Linkage’s [2011 Leading Diversity Summit](#) will take place this April 4th through 6th in Atlanta, Georgia. This year’s Summit will feature a new career advancement workshop, [The Power of Efficacy for Under-Represented Employee Groups](#) facilitated by Audra M. Bohannon. Ms. Bohannon is the Vice President of Diversity and Inclusion for [Global Novations Group, Inc.](#)

This new workshop was developed in response to research which indicates that only 21.7% of all management, professional, and related occupations are held by people of color. In addition, at *Fortune* 500 companies, women of color only hold 1.7% of corporate officer positions. Ultimately, organizations need to invest in the development of under-represented employee groups earlier in their careers to build a diverse leadership pipeline.

[Linkage](#) and Global Novations have partnered to deliver this unique workshop to empower participants to maximize their levels of contribution and acknowledge and to help organizations retain and engage valued employees. Participants will learn the foundations used in Global Novations’ Efficacy program. Efficacy is the critical mindset, skills, and strategies required to accelerate professional development, engage in critical dialogue related to high engagement and position one for success. The curriculum will also help participants increase their level of competence in the political and relational arenas to fast track their career development.

For more information on this workshop, visit www.linkageinc.com/DIV or call 781-402-5555. Linkage’s mission is to connect high performing leaders and organizations to the futures they want to create. With a relentless commitment to learning, Linkage offers conferences, learning summits, open-enrollment workshops, and distance learning programs on leading-edge topics in leadership, management, human resources, and organizational development.

Linkage is headquartered in Burlington, Massachusetts with operations in Atlanta, Boston, New York, San Francisco and outside the U.S. in Athens, Bangalore, Brussels, Hamilton, Hong Kong, Istanbul, Johannesburg, Kuala Lumpur, Kuwait City, Mexico City, Rome, Seoul, Shanghai, Singapore, Sydney, Vilnius.

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Media Contact:
Sarah Breigle
781-402-5599
sbreigle@linkageinc.com