

**FOR IMMEDIATE RELEASE**

**LINKAGE ANNOUNCES THE WOMEN IN LEADERSHIP INSTITUTE**  
*2011 Program Will Feature New Format*

**Burlington, MA (June 27, 2011)** – In 2010, women made up 47 percent of the workforce, but only held 14 percent of executive officer positions at *Fortune* 500 companies and only three percent of chief executive officer positions. Over the next 12 years, 40 percent of leaders will leave the US workforce. Most organizations are not prepared for this transition and resulting talent shortage.

In response to alarming market trends on women in business, [Linkage](#) has changed the focus of its highly acclaimed [Women in Leadership Summit](#) to include a three-and-a-half-day world-class immersion learning experience featuring intensive training workshops on 10 critical leadership skills. [The Women in Leadership Institute](#) will be held November 13-16, 2011 at the Chicago Fairmont in Chicago, IL. Before the Institute begins, each participant will complete Linkage's 360° [Leadership Assessment Instrument™](#) (LAI), an assessment that measures the key skill sets proven to differentiate superior leaders. Once onsite, attendees will take part in peer coaching based on their assessment results, participate in training workshops, and apply their learnings through small peer group sessions lead by expert facilitators.

This year's Institute will feature keynote speaker Anne Mulcahy. Ms. Mulcahy is the former CEO and Chairwoman of Xerox Corporation. She has been widely credited with transforming Xerox, where she served as CEO for nearly a decade. She is currently a Board Director of Johnson & Johnson, Target Corporation, The Washington Post Company and Chair of the Board of Trustees for Save the Children.

Linkage provides clients around the globe with integrated solutions that include strategic consulting services, customized leadership development and training experiences, tailored assessment services, and benchmark research. Linkage's mission is to work with leaders and leadership teams to build great organizations that deliver results. With a relentless commitment to learning, Linkage offers conferences, learning summits, open-enrollment workshops, and distance learning programs on leading-edge topics in leadership, management, human resources, and organizational development.

If your company is dedicated to the development and advancement of your leadership bench – and specifically, your high potential women leaders – this is the program for you. For more information, call 781-402-5555 or visit [www.linkageinc.com/WIL](http://www.linkageinc.com/WIL).

*Linkage is headquartered in Burlington, Massachusetts with operations in Atlanta, Boston, New York, San Francisco and outside the U.S. in Athens, Bangalore, Brussels, Hamilton, Hong Kong, Istanbul, Johannesburg, Kuala Lumpur, Kuwait City, Mexico City, Rome, Seoul, Shanghai, Singapore, Sydney, Vilnius.*

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