

FOR IMMEDIATE RELEASE

LINKAGE ANNOUNCES NEW SENIOR VICE PRESIDENT
Co-founder of Women in Leadership™ to Re-Join Linkage Team

Burlington, MA (November 21, 2011) – [Linkage](#), a global organizational development company specializing in leadership development, is pleased to announce its recent re-hire of [Susan Brady](#). Prior to re-joining Linkage as Senior Vice President, Brady worked with Mobius Executive Leadership, a premier leadership development consultancy and spinoff of the Harvard Negotiation Project where she coached executives, and led strategic marketing and business development activities. Brady is an expert in driving revenue for organizations through the implementation and execution of strategic business development and marketing activities. She is an engaging speaker, coach and teacher, and has deep experience working with executives in a variety of contexts. Formally, Brady served as the CEO of the Relational Life Institute, an educational services organization, where during her tenure she led the growth of the customer base by 50%, oversaw the development of five new products, and ultimately increased revenues by 250%.

“I am so excited about Linkage’s opportunity to continue its growth and market position as a global authority on what is needed to develop effective leaders. I’m extremely enthusiastic about the new Institute we’ve created for women leaders and see a great need around the world for these kinds of experiences. Linkage is uniquely equipped to offer professional development for practitioners, and to develop and grow talent around the world,” said Brady.

Brady worked as Institute Director and Conference Producer for Linkage over a decade ago, where she produced the [Global Institute for Leadership Development](#) (GILD) and designed international executive conferences on leadership. In 1999, Susan championed and co-founded Linkage’s [Women in Leadership Summit](#) (now the *Women in Leadership Institute*).

“We are very excited to have Susan back with us here at Linkage. She will be leading the global expansion of our Institute business by bringing our world-class leadership development programs to new markets around the globe,” said [Phil Harkins](#), Linkage’s CEO and Founder.

Brady earned her Bachelor of Arts while on a theatre scholarship at Marietta College, and holds a Masters in Educational Leadership and Applied Behavioral Sciences from Ohio University. She is known for relationally gaining alignment among multiple stakeholders and for developing business-critical revenue-producing relationships on behalf of the companies for which she has worked. She is also a contributing author to the book: [Enlightened Power: How Women Are Transforming the Path to Leadership](#), published by Josey Bass, March 2005.

Linkage works with leaders and leadership teams worldwide to build organizations that produce superior results. For over 25 years, they have delivered on this promise by strategically aligning leadership, talent, and culture within organizations globally. They do this by providing strategic consulting on leadership development and talent management topics and through their learning institutes, skill-building workshops, tailored assessment services, and executive coaching.

For more information, contact Linkage at 781-402-5555 or at info@linkageinc.com. *Linkage is headquartered in Burlington, Massachusetts with operations in Atlanta, Boston, New York, San Francisco and outside the U.S. in Athens, Bangalore, Brussels, Buenos Aires, Hamilton, Hong Kong, Istanbul, Johannesburg, Kuala Lumpur, Kuwait City, Mexico City, Rome, Seoul, Shanghai, Singapore, Sydney, Vilnius.*

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Media Contact:
Sarah Breigle
781-402-5599
sbreigle@linkageinc.com