



FOR IMMEDIATE RELEASE

LINKAGE ANNOUNCES ITS 2012 SPRING THOUGHT LEADER SERIES LINEUP
World-class live and interactive leadership training series

Burlington, MA (December 14, 2011) – [Linkage](#), a global leadership development organization, recently announced the spring lineup for its [Thought Leader Series](#). The series features eight live 90-minute leadership broadcasts throughout the year viewable by satellite and webcast. Each broadcast includes an interactive Q&A session with the featured presenter, and all are made available on-demand after the live events.

Linkage will kick-off its 2012 spring series with Douglas Conant on March 13, 2012 at 11:00AM. Douglas Conant is the former President and CEO of Campbell Soup Company. He will present content based on his new book, *New York Times* bestseller *Moments* using stories from his industry experience at four of the world's leading food companies (Campbell Soup Company, General Mills, Kraft and Nabisco Foods). Mr. Conant will explore how to create a culture of performance, engagement, and contribution where employees feel valued and value the agenda, one *TouchPoint* at a time.

Douglas Conant's live broadcast will be followed by:

- [Stephen Shapiro](#) on [How to Out-Innovate the Competition](#) on April 18, 2012
- [Robert Knowling](#) on [Leading a Successful Organizational Transformation](#) on May 15, 2012
- [Linda Hill](#) on [The Three Imperatives for Becoming a Great Leader](#) on June 28, 2012

For detailed information, to register your team for the spring [Thought Leader Series](#), or to purchase any of our 90+ on-demand programs featuring presentations by Warren Bennis, Benazir Bhutto, Rudy Giuliani, Gary Hamel, Patrick Lencioni, Jack Welch and many more, call 781-402-5555 or visit us online at www.linkageinc.com/tls.

Linkage is headquartered in Burlington, Massachusetts with operations in Atlanta, Boston, New York, San Francisco, St. Louis and outside the U.S. in Athens, Bangalore, Brussels, Buenos Aires, Hamilton, Hong Kong, Istanbul, Johannesburg, Kuala Lumpur, Kuwait City, Mexico City, Rome, Seoul, Shanghai, Singapore, Sydney, Vilnius.

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Media Contact:
Sarah Breigle
781-402-5599
sbreigle@linkageinc.com