



FOR IMMEDIATE RELEASE

Linkage Announces Exclusive Partnership with Noel Tichy

Joint effort to focus on Leaders Developing Leaders, a methodology to transform organizations through investments in leadership development

Burlington, MA (October 8, 2009): Linkage (<http://www.linkageinc.com>), a global leadership development company, announced today that it has entered into a partnership with Noel Tichy, a leading authority on leadership development. Linkage and Dr. Tichy have been working together for many years inside a variety of client organizations. The decision was made recently to create a formal partnership and introduce a proven methodology known as Leaders Developing Leaders (LDL) to organizations worldwide.

Noel Tichy is a professor of organizational behavior and human resource management at the Ross School of Business at the University of Michigan. He is also the director of the Global Business Partnership. He is most known and respected for his work with Jack Welch in building a best practice leadership development pipeline at General Electric (GE).

The partnership between Dr. Tichy and Linkage is based on the shared belief that leadership development is the best investment a company can make to positively impact business results. To that end, the partnership's first customer solution is a Return on Leadership Development (ROLD), the first of the four phases in the LDL process. ROLD is a proven methodology that provides organizations with answers to three critical questions:

1. How effective, efficient, productive and innovative are my current leadership development efforts?
2. What should we do to improve on those four dimensions?
3. What overall impact is our leadership development investment having on our organization's ability to achieve strategic goals and objectives?

"We are thrilled to form this partnership with Noel Tichy and are confident that this process will revolutionize how organization's across the globe measure the success of their leadership development," said Phil Harkins, Founder and CEO of Linkage. "The time is here to demand that the return on the investment in leadership development be put to the same test as other investments within organizations."

In addition to the first phase of a ROLD assessment, LDL has three subsequent phases; design, build and manage. For more information on ROLD, visit www.linkagerold.com. Plus, register to attend a webinar with Noel Tichy on October 15 at 1pm EST. Register now: <https://www2.gotomeeting.com/register/168932266>

About Linkage

Linkage is a global organizational development company that specializes in leadership development. Linkage provides clients around the globe with integrated solutions that include strategic consulting services, customized leadership development, assessment services, and benchmark research. Linkage is headquartered in Burlington, Massachusetts with operations in Atlanta, New York, San Francisco and outside the U.S. in Athens, Bangalore, Brussels, Bucharest, Istanbul, Johannesburg, Kuwait City, Seoul, Singapore, and Sydney.

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